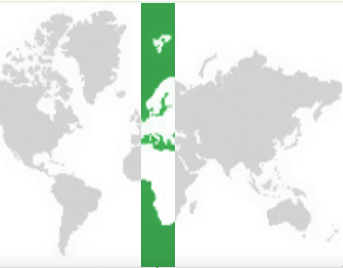


Just like the internet did years ago, RFID-Technology is set to revolutionise people's life and work these days. Consumers will benefit from better and safer products and services. [GS1 EPCglobal](#) has designed this website for you - to find out more about a fascinating technology.

zone Selector



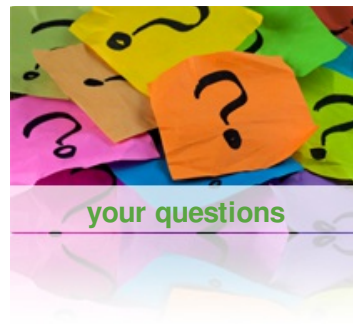
rfid around the clock

Monday | 16:30 | Vienna, Austria

Marianne Gruber bought the latest, top-of-the-range digital music player with an integrated mobile phone nine months ago, but for the last few days, the phone hasn't been working. Fortunately, Marianne can expect a speedy replacement, because RFID enables the manufacturer to process warranty issues much more quickly... [more](#)



00 | 2:00 | 4:00 | 6:00 | 8:00 | 10:00 | 12:00 | 14:00 | 16:00 | 18:00 | 20:00 | 22:00 ▶



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James Stafford, Head of RFID Adoption – Avery Dennison

"RFID connects the virtual world of inventory databases with the real world of store shelves." **James Stafford**, Head of RFID Adoption, Avery Dennison, Information and Brand Management...

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Imagine the amount of laundry your family does every week. Now imagine if your "family" was a 2,000-employee company. Many...

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National and international safety regulations exist to help ensure that RFID equipment — both the tags and the readers — operate in a way that is safe for humans, animals and the environment. There is no...

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